



For Immediate Release

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Genie Gateway Dispenses the Cure for Unbanked Merchants

Alternative Payments Innovator

Las Vegas, Nevada – March 11, 2016 – Nevada based Genie Gateway (OTCBB: **GGWY**) announced that this week they are rolling out the first distribution of their new **GenieCard**, a totally secure debit card instrument designed to address the needs of tens of thousands of unbanked merchants and their customers. An extension of the company's Genie CashBox and Check 22, the GenieCard will make it even easier for merchants and their customers to do business **without using cash**, even for those without access to traditional banking services.

Thomas E. Skala, Genie Gateway CEO said "Imagine a debit card, with complete privacy, convenience, and security, **designed specifically for unbanked merchants and their customers**; a debit card which doesn't contain any of your personal information – not even your name – just your ten digit card number.

"Every day we are robbed of a little more of the privacy that we all cherish so much. Most people do not like living in a 'glass house', and are fighting to

preserve what precious little privacy they have left. Smart shoppers wisely prefer not to share their credit card, banking information – or even their home phone number – online or when making purchases by phone”.

The company will distribute the cards, which are not personalized in any way, free of charge to its merchants, who can dispense them to their own customers, also free of charge, for activation and use. Those customers will activate the cards by cell phone or on the Internet, and can then use the cards for phone, online, mobile-based or in-person transactions with any merchant or individual who uses the Genie Gateway service.

“The GenieCard combines the best of TWO worlds,” explained Genie Gateway CTO Stuart Scamman, “the Genie Club – our closed loop member service, which utilizes the Genie CashBox – and Check22, the open loop service which lets members access their funds from any checking account, in any bank in the US.

“Given the high-tech methods used by hackers, which are advancing every day, the time to take steps to protecting your privacy is now! GenieCard is that next step,”

Randall Skala, COO of Genie Gateway, expanded. “The GenieCard is the fastest and safest way to send payments online, via mobile devices, in store or by phone, making it both easy AND safe for unbanked merchants and their customers to do business, WITHOUT using cash and WITHOUT sharing financial information”.

Randall Skala then went into detail, “If the balance in your CashBox is enough to cover your purchase, then it’s processed automatically as a real-time, Peer-to-Peer payment. If your balance isn’t sufficient for the purchase, then your payment is processed automatically as a debit to the checking account you provided in your original Genie CashBox application.”

Mark Newgreen, Genie Gateway CFO, explained, **the GenieCard will be a major game changer and everyone over the age of 18, with a valid checking account at any U.S. bank can qualify.**



- **NO** Activation Fee
- **NO** Monthly Fee
- **NO** credit check
- **NO** employment verification
- **NO** credit card needed
- **Merchants get paid in Real-Time**
- <http://GenieCard.com/video>

"The GenieCard will change transaction pr

ocessing for unbanked merchants; customers get to shop with privacy and convenience, and merchants get paid in real-time," concluded Mark Newgreen.

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About the Genie Gateway – www.GGWY.Info

Genie Gateway (OTC: **GGWY**) - holds the Key to Unlocking a Wide-Open Opportunity by using its patented technology to create a unique environment where customers can communicate and send and receive payments, globally, in real-time through Telecommunications, eCommerce, Cable TV, and High Speed Internet, integrated on one platform into One Unified Solution.

Genie Gateway focuses on the "low hanging fruit" of un-banked and underserved businesses and consumers who want a fully rounded presence on the internet and by phone, without the cost and complexity of the build-it-yourself approach by consolidating merchant services, Telecommunications, Cable TV and High Speed Internet providers, Genie Gateway's forward-looking platform blends the products and services needed to operate a business - traditionally purchased from several vendors - into one seamless service.

Genie Gateway is U.S. registered company, trading on the U.S. OTC stock market under the symbol GGWY and filing regular reports with the U.S. Securities and Exchange Commission (SEC).

Genie Gateway has two operating subsidiaries, Summit Digital Inc., and Genie Gateway:

- **Summit Digital Inc.**, is a Multi-System Operator providing Cable TV, High Speed Internet, and related services, targeting rural communities as a specific high-growth market within the Cable Television and high speed internet industry.
- **Genie Gateway** is a forward-looking unified communications and payment processing platform, blending the products and services needed to operate a

business, traditionally purchased from several vendors, into one seamless service.

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1. <http://ggwy.info/GenieCard>
2. <http://ggwy.info/Check22>
3. <http://ggwy.info/GenieChecking>
4. http://ggwy.info/P2P_Payments
5. <http://ggwy.info/CashBox>
6. http://ggwy.info/LOAD_CashBox
7. http://ggwy.info/Genie_Gateway
8. http://ggwy.info/Genie_Messenger
9. http://ggwy.info/Company_INFO

Safe Harbor Statement

This Press Release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. These forward-looking statements are based on the current plans and expectations of management and are subject to a number of uncertainties and risks that could significantly affect the company's current plans and expectations, as well as future results of operations and financial condition. A more extensive listing of risks and factors that may affect the company's business prospects and cause actual results to differ materially from those described in the forward-looking statements can be found in the reports and other documents filed by the company with OTC Markets, Inc.'s OTC Disclosure and News Service. The company undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.