



For Immediate Release

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Genie Gateway Checks Its Check22 in Where No Check Has Gone Before

Services innovator extends its patented online check payment method to Merchants *without* checking accounts!

Genie Gateway announced today that its Check22 online payment system, on which patents were filed in 2014, is being expanded to provide a method of check handling specifically for “unbanked” merchants who are unable to use a traditional checking account.

“Check22, our answer to the so-called ‘Check 21’ law, passed October 28, 2003, has been enhanced to let ‘unbanked’ merchants accept a customer’s personal check, even when the merchant has no checking account,” said Genie Gateway CEO Thomas E. Skala. “We are continuing our all-out war on the ‘grab’ model of payment processing, while giving smaller ‘niche’ businesses new tools, and helping to eliminate many risks for consumers.

“This outgrowth of Check22 gives consumers control of who gets money from them. At the same time, Check22 lets small and medium businesses that may not have been able to accept ANY checks, enjoy a streamlined, automated payment handling system, without investing a dime in software development.”

CTO Stuart Scamman explained, "With the new features of Check22 a merchant takes a check from a new customer, enters the basic information – account and routing number, amount, etc. – along with the customer's cell phone and email address. The customer gets a confirmation request on their cell phone. When they approve, funds are immediately credited to the merchant; the customer's check is stamped "**PAID with Check22**", and handed back as a receipt, and the transaction is done! Returning customers only need to use their cell number to make a purchase.

"This new business method will fundamentally change the collection, payment and settlement activities of lenders, merchants, commercial enterprises and service providers.

"All of this is based on the proprietary API we've invented for Check22, extending our basic 'push' model into a tightly controlled, yet flexible integration by associating a customer's existing off-platform DDA checking account with their Genie CashBox on one end, and a merchant's commerce and payment systems on the other."

"We are giving small and medium sized merchants, who never had the resources to take advantage of the features of the old 'Check 21' law, an entire set of tools to connect with customers and manage their payment and collection activities through Check22," continued Genie Gateway COO Randall Skala. "With Check22 – as with our entire Genie platform – we're putting consumers back in control by letting them decide when and how much to pay a merchant. 'Push' instead of 'grab'.

"Nor are we standing still! Soon to come, we will be rolling out our **Genie CashBox – Debit Card**, an extension of Check 22 that will make it even easier for unbanked merchants and their customers to do business **without using cash.**"



Genie Gateway has announced that Check22 will be included in all Genie CashBox and GenieChecking accounts. Consumers only need to complete a simple, secure activation process. Merchants can activate Check22 easily and will be given simple instructions for connecting their existing receivables into this new service.

About WWA Group, Inc

WWA Group (www.wwagroup.com) (OTCBB: WWAG), a Nevada corporation incorporated in 1996, operates its cable business through Summit Digital Inc., which is a Multi-System Operator providing Cable TV, High Speed Internet and related services to customers in rural U.S. communities, a specific high-growth market within the Cable TV and High Speed Internet industry.

About the Genie Gateway

Genie Gateway, WWAG's newly acquired subsidiary, offers WWAG's most forward-looking unified communications service to date. Blending products and services needed to operate a business, traditionally purchased from several vendors, into one seamless global service, the Genie Gateway is aimed squarely at businesses and individuals who want a fully rounded presence on the internet, without the cost and complexity of the build-it-yourself approach.

To learn more about some of the many services provided on the Genie Gateway platform please click on:

1. <http://GenieCashBox.com/Merchant>
2. <http://GenieCashBox.com/Consumer>
3. <https://www.youtube.com/watch?v=y-TUyYSluac>
4. <http://GenieCashBox.com/CellPP>
5. <http://GenieCashBox.com/GenieVox>
6. <http://GenieCashBox.com/PayCash.wav>
7. <http://GenieCashBox.com/PayCheck.wav>
8. <http://GenieCashBox.com/BillPay.wav>
9. <http://www.allcom.com/userstories.php>

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WWA Group, Inc.

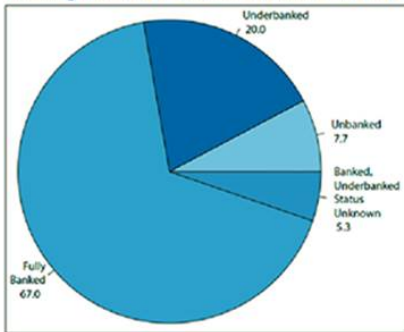
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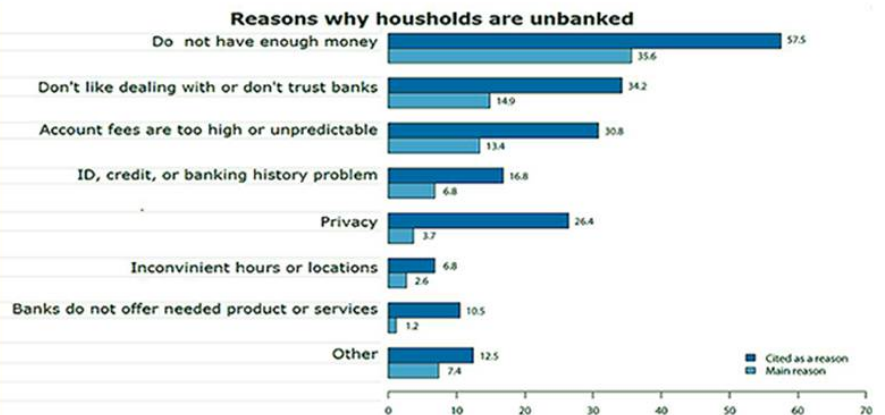
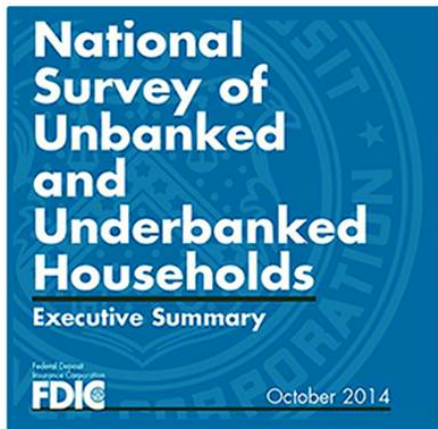
Banking Status of U.S. Households in 2013



GenieChecking

The alternative solution for Un-Banked Households and Un-Banked Merchants.

7.7% of U.S. households are unbanked and 20% of U.S. households are underbanked (FDIC survey, October 2014). The new trend of un-banked merchants having to deal with cash is creating an environment rich with both opportunities and problems. **GenieChecking is the solution!**



Sign up for your FREE GenieChecking account now

[Sign Up Free](#)

Easy To Qualify

- NO Activation Fee
- No Monthly fee
- No credit check
- NO employment Verification
- NO credit card needed
- No Bank account needed

• Imagine having checkbook that ties straight into the internet, letting you literally e-mail a check to anyone - including yourself - with absolutely no risk of overdraft, forgery, or any of the other risks of an old-style checking account. Fully negotiable checks, payable against the funds in your Genie CashBox.

• GenieChecks may be printed and deposited as an ordinary check, negotiated in person at a participating financial institution, sent as e-mail attachments to third parties, printed and mailed to third parties by either you or by AllCom, or printed and deposited electronically using any financial institutions "smart-phone" or other electronic deposit application.

Safe Harbor Statement

This Press Release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. These forward-looking statements are based on the current plans and expectations of management and are subject to a number of uncertainties and risks that could significantly affect the company's current plans and expectations, as well as future results of operations and financial condition. A more extensive listing of risks and factors that may affect the company's business prospects and cause actual results to differ materially from those described in the forward-looking statements can be found in the reports and other documents filed by the company with OTC Markets, Inc.'s OTC Disclosure and News Service. The company undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.