



**For Immediate Release**

September 14, 2015

**Genie Gateway**

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**WWA Group, Inc. (OTC: WWAGD) Reinventing itself as "Genie Gateway"**

**Genie Gateway** [a U.S. registered company, trading on the U.S. OTC stock market under the symbol **WWAGD**, and filing regular reports with the U.S. Securities and Exchange Commission (SEC)] is redefining its business to integrate Telecommunications, eCommerce, Cable TV, and High Speed Internet into a single Unified Solution.

Las Vegas, Nevada – September 14, 2015 – WWA Group, Inc. has evolved to its next stage with the closing of its recent acquisition of a new wholly-owned subsidiary- Genie Gateway, a California corporation- and by adopting its subsidiary's name as part of its companywide rebranding process. WWAG will now become the new Genie Gateway.

As Genie Gateway the company has also applied with FINRA to change its OTC trading symbol as soon as possible, and will publish its new trading symbol on approval.

"We have been very busy," said Thomas E. Skala, Genie Gateway CEO. In addition to the FINRA filing, we also filed:

1. Our Definitive Schedule 14-C Information document with the SEC.
2. Our most recent Form 10-Q, with the SEC.
3. Our name change and recapitalization amendment, with the State of Nevada
4. Our non-provisional Patent Application, for Check22, with the U.S. Patent Office.

**"Check22 can be a major game changer,** fundamentally altering the merchant/consumer relationship as it exists today, by moving purchase and other financial transactions from a "pull" model to a "push" model," Skala continued. "Before Check22 a consumer needed to give a merchant detailed information which allowed the merchant to 'pull' money from a consumer's accounts. With Check22 the consumer provides no such information to the merchant, but instead actively 'pushes' their payments directly to the merchant in the form of a Check22 on-demand substitute check."

Tom Nix, president of Genie Gateway's wholly owned subsidiary, Summit Digital, expanded on the company's wider plans for integrated offerings. "Summit plans to introduce and advertise the Genie CashBox with GenieChecking (<https://GenieCashBox.com/CheckingVideo>), jointly with other cable television, high speed Internet and wireless Internet service providers (WISP's) to their subscribers, on their respective systems as the next generation of unified services, while creating a new way to build additional high-margin revenues."

"This will be the first time that cable TV, high speed Internet and wireless Internet service providers will actually be in position to offer merchants and other advertisers a way to complete a sale for their goods and services advertised, and get paid in real-time anytime 24x7x365" continued Nix.

"Subscriber may pay their monthly fees, initiate a transaction to purchase almost anything, or place and receive telephone calls," added Randall L. Skala, Genie Gateway's COO. "For example, with an entertainment service provider it might be to purchase theater tickets, and pay for them in real-time"

Stuart Scamman, CTO of Genie Gateway, explained "Genie CashBox will be a major game changer in the transaction processing world; it's like being able to conduct business in multiple parallel universes simultaneously.

"The Genie CashBox is not a credit card and it's not a debit card, it is a uniquely connected phone number that facilitates secure peer-to-peer, real-time cash payments. When using the Genie CashBox on the telephone, online, or in a retail environment, the purchase is treated as a traditional cash purchase, but with the payment processed as an electronic credit".

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### **About the Genie Gateway – [www.GenieGateway.com](http://www.GenieGateway.com)**

**Genie Gateway** is U.S. registered company, trading on the U.S. OTC stock market under the symbol WWAGD and filing regular reports with the U.S. Securities and Exchange Commission (SEC).

Genie Gateway has two operating subsidiaries, Summit Digital Inc., and Genie Gateway:

- **Summit Digital Inc.**, is a Multi-System Operator providing Cable TV, High Speed Internet, and related services, targeting rural communities as a specific high-growth market within the Cable Television and high speed internet industry.
- **Genie Gateway** is a forward-looking unified communications and payment processing platform, **blending the products and services needed to operate a business, traditionally purchased from several vendors, into one seamless service.** Genie Gateway is aimed squarely at businesses and individuals who want a fully rounded presence on the internet and by phone, without the cost and complexity of the build-it-yourself approach.
- Genie Gateway is an interactive multimedia communications hub, featuring a digital buffet of unified solutions; combining the benefits of having a website fully accessible from any internet enabled device, with voice, text, video, document messaging, virtual fax, group communications, **including an online store, a shopping cart with a virtual point of sale, and a CashBox with a GenieChecking account,** plus the most robust Virtual Office, as one unified solution.

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