



For Immediate Release

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Genie Gateway

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“The Check is in the Mail” now replaced by – “The Check is in the Email”

Merchants *without* checking accounts can now accept checks as payment for goods and services, in their store, online, on the phone, or by FAX!

Genie Gateway (OTC Symbol - GGWY) announced today that its online payment system, on which patents were filed in 2014, is being expanded to provide a method of check handling specifically for “unbanked” merchants who are unable to use a traditional checking account.

“The check is in the mail” - you’ve probably heard it and said it. Unfortunately, in this world of unbanked merchants, where shopping online is a part of everyday life, and buying from a merchant across the world is just as common as buying from a merchant across the street, “The check is in the mail” doesn’t work. Genie has solved this problem with **“The Check is in the Email or FAX”**; the new way to shop online globally, but pay by check locally, without sharing your financial information with anyone” said Genie Gateway CEO, Thomas E. Skala.

Thomas Skala continued, **“Genie offers five ways to pay by check**; face-to-face at the point of sale, on the telephone, online, via email, and by FAX. When choosing **check payment via email or FAX**, customers can write a

check as they would normally do when paying for their purchase, but instead of mailing it, they copy or scan their check, and fax it to **(800) 846-8800**, or email it to Payments@AllCom.com. Payments received via email or FAX are posted the same business day they are received”.

Genie Gateway CTO, Stuart Scamman explained, “With the new features of Check22, a merchant processing a **check payment at the point of sale**, takes a check from a new customer, enters the basic information – account and routing number, amount, etc. – along with the customer’s cell number and email address. The customer gets a confirmation request on their cell phone. When they approve, funds are immediately credited to the merchant; the customer’s check is stamped “**PAID with Check22**”, handed back as a receipt, and the transaction is done! Returning customers only need to provide their cell number to make their next purchase.

Genie Gateway CFO, Mark Newgreen, added, “to accept a **check payment on the telephone** all the merchant has to do is ask the buyer’s cell phone number, their first and last name, and their email address. The customer gets a confirmation text on their cell phone. When they approve, funds are immediately credited to the merchant and, best of all, repeat customers can complete their next purchase by only providing their cell number”.

“Genie Gateway enables customers to shop with a **check payment online**”, explained Randall L. Skala, Genie Gateway COO. “Customers can use most shopping carts with the usual online experience, but with the extra feature that when checking out you can pay by check. When using the pay by check option customers are always safe and secure because they never share their financial information with anyone, unlike using electronic checks which requires them to give access to their personal information”.

Soon to come, the **Genie CashBox – Debit Card**, an extension of Check 22 that will make it even easier for unbanked merchants and their customers to do business **without using cash.**”



About the Genie Gateway – www.GGWY.Info

Genie Gateway (OTC: **GGWY**) - holds the Key to Unlocking a Wide-Open Opportunity by using its patented technology to create a unique environment where customers can communicate and send and receive payments, globally, in real-time through Telecommunications, eCommerce, Cable TV, and High Speed Internet, integrated on one platform into One Unified Solution.

Genie Gateway focuses on the "low hanging fruit" of un-banked and underserved businesses and consumers who want a fully rounded presence on the internet and by phone, without the cost and complexity of the build-it-yourself approach by consolidating merchant services, Telecommunications, Cable TV and High Speed Internet providers, Genie Gateway's forward-looking platform blends the products and services needed to operate a business - traditionally purchased from several vendors - into one seamless service.

Genie Gateway is U.S. registered company, trading on the U.S. OTC stock market under the symbol GGWY and filing regular reports with the U.S. Securities and Exchange Commission (SEC).

Genie Gateway has two operating subsidiaries, Summit Digital Inc., and Genie Gateway:

- **Summit Digital Inc.**, is a Multi-System Operator providing Cable TV, High Speed Internet, and related services, targeting rural communities as a specific high-growth market within the Cable Television and high speed internet industry.
- **Genie Gateway** is a forward-looking unified communications and payment processing platform, blending the products and services needed to operate a business, traditionally purchased from several vendors, into one seamless service.

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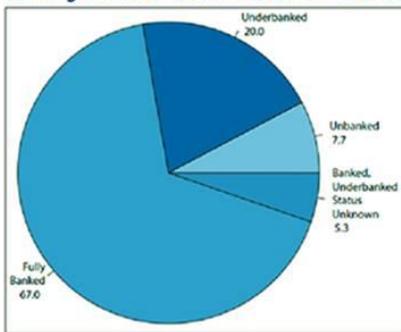
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1. <http://ggwy.info/GenieCard>
2. <http://ggwy.info/Check22>
3. <http://ggwy.info/GenieChecking>
4. [http://ggwy.info/P2P Payments](http://ggwy.info/P2P_Payments)
5. <http://ggwy.info/CashBox>
6. [http://ggwy.info/LOAD CashBox](http://ggwy.info/LOAD_CashBox)
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8. [http://ggwy.info/Genie Messenger](http://ggwy.info/Genie_Messenger)
9. [http://ggwy.info/Company INFO](http://ggwy.info/Company_INFO)
10. [http://ggwy.info/Contact Us](http://ggwy.info/Contact_Us)

Banking Status of U.S. Households in 2013



The alternative solution for Un-Banked Households and Un-Banked Merchants.

7.7% of U.S. households are unbanked and 20% of U.S. households are underbanked (FDIC survey, October 2014). The new trend of un-banked merchants having to deal with cash is creating an environment rich with both opportunities and problems. **GenieChecking is the solution!**

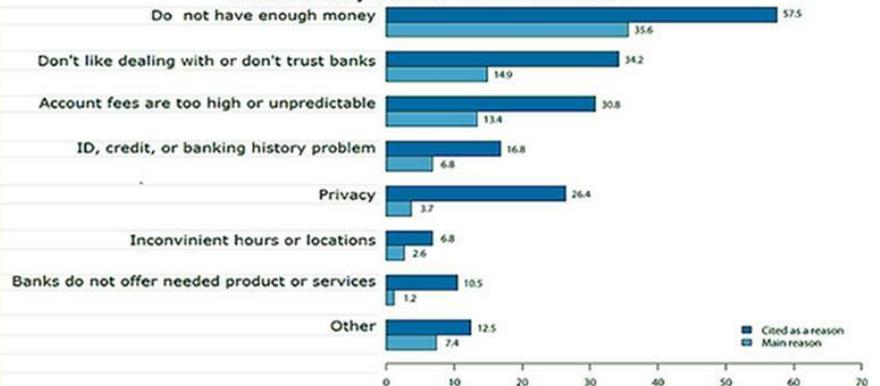
National Survey of Unbanked and Underbanked Households

Executive Summary



October 2014

Reasons why households are unbanked



Sign up for your FREE GenieChecking account now



Sign Up Free

Easy To Qualify

- NO Activation Fee
- No Monthly fee
- No credit check
- NO employment Verification
- NO credit card needed
- No Bank account needed

- Imagine having checkbook that ties straight into the internet, letting you literally e-mail a check to anyone - including yourself - with absolutely no risk of overdraft, forgery, or any of the other risks of an old-style checking account. Fully negotiable checks, payable against the funds in your Genie CashBox.

- GenieChecks may be printed and deposited as an ordinary check, negotiated in person at a participating financial institution, sent as e-mail attachments to third parties, printed and mailed to third parties by either by you or by AllCom, or printed and deposited electronically using any financial institutions "smart-phone" or other electronic deposit application.

Safe Harbor Statement

This Press Release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. These forward-looking statements are based on the current plans and expectations of management and are subject to a number of uncertainties and risks that could significantly affect the company's current plans and expectations, as well as future results of operations and financial condition. A more extensive listing of risks and factors that may affect the company's business prospects and cause actual results to differ materially from those described in the forward-looking statements can be found in the reports and other documents filed by the company with OTC Markets, Inc.'s OTC Disclosure and News Service. The company undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.