



Genie Gateway integrates telecommunications, eCommerce, cable TV, and high speed internet, into a one unified solution

Genie Gateway is a forward-looking unified communications and payment processing platform, blending the products and services needed to operate a business, traditionally purchased from several vendors, into one seamless service. Genie Gateway is aimed squarely at businesses and individuals who want a fully rounded presence on the internet and by phone, without the cost and complexity of the build-it-yourself approach.

Genie Gateway is an interactive multimedia communications hub, featuring a digital buffet of unified solutions; combining the benefits of having a website fully accessible from any internet enabled device, with voice, text, video, document messaging, virtual fax, group communications, including an online store, a shopping cart with a virtual point of sale, and a CashBox with a GenieCard and a GenieChecking account, plus the most robust Virtual Office, as one unified solution.

Buyers NO longer need to provide their credit card, or bank account information, to make a payment. Repeat customers ONLY need their cell number, and "Click to OK" their purchase on their cell phone.

GenieCard - http://GenieCard.com/video



The GenieCard is simply the fastest and safest way to make payments in store, online, via mobile devices, or by phone - WITHOUT sharing your financial or personal information.

The GenieCard combines the best of TWO worlds; the Genie Club, our closed loop member services, which utilizes the Genie CashBox; and Check22, the open loop service which lets members access their funds from any checking account, in any bank in the US.

The GenieCard makes it both easy AND safe for unbanked merchants and their customers to do business WITHOUT using cash and WITHOUT sharing private financial information.

Imagine a debit card, with complete privacy, convenience and security, designed specifically for unbanked merchants and their customers; a debit card which doesn't contain any of your personal information – not even your name – just your ten digit card number.

GenieChecking - http://GenieChecking.com/video



7.7% of U.S. households are unbanked and 20% of U.S. households are underbanked (FDIC survey, October 2014). The new trend of **un-banked merchants** having to deal with cash is creating an environment rich with both opportunities and problems. **GenieChecking and merchant services are the alternative solution!** GenieChecking - Easy to Qualify

- 1. NO Activation Fee
- 2. NO Monthly Fee
- 3. No credit check
- 4. NO employment verification
- 5. NO credit card or bank account needed

Imagine having checkbook that ties straight into the internet, letting you literally email a check to anyone – including yourself – with absolutely no risk of overdraft, forgery, or any of the other risks of an old-style checking account.

GenieChecks are fully negotiable checks, payable against the funds in your Genie CashBox. GenieChecks may be printed and deposited as an ordinary check, negotiated in person at a participating financial institution, sent as email attachments to third parties, printed and mailed to third parties by either by you or by the Genie platform, or printed and deposited electronically using any financial institutions "smart-phone" or other electronic deposit application.



With Genie Gateway your customers can:

- 1. Pay for your goods and services using their cell number or email address, and click to OK their purchase, on their cell phone, before any payment is sent.
- 2. Alternative Online Payments using <u>Bill Pay (150 Top US Banks)</u>, <u>Cash</u>, <u>Checks</u>, Online Banking, Genie Credits, GenieChecking, and Check22.
- 3. Pay you with a check, in your store, by phone, online, even if you do not have a traditional checking account
- 4. Load their CashBox 8 different ways, please see below.
- 5. Hear your recorded messages, updates and announcements anytime.
- 6. See your videos.
- 7. Read and print your brochures and documents online.
- 8. Send payments directly to your CashBox, in person, on the phone, or online from any internet enabled device.
- 9. Purchase your goods and services with a few clicks in your own online store, shopping cart, or by phone.
- 10. Create their personal GenieChecking account free of charge.

WELCOME TO GENIE CASHBOX

How to Load Your CashBox

Your Genie is a robust platform which allows you to select from several options as a way to load funds into your CashBox. You can use cash, checks, your bank account, any "Bill Pay" or "Vendor Pay" programs offered by your bank, wire transfers, or simply mail your deposits the 'old fashioned way. The options below are provided to help you select which works best for you and to automate the process.

Select how you wish to load your CashBox

Select	Load Fee	Max Load	l Timeframe	▶ View Pending Transactions
Cash Pickup	2.95%	No limit	Next Day	Load your CashBox by using a Licensed Armored Car Service to pickup your cash and check deposits.
Bill Pay	\$2.00	\$5,000	3 days	Load your CashBox using the "Bill Pay" or "Vendor Pay" programs offered by your bank.
Check 22	\$2.00	\$1,000	1 Day	Use Check22 to load your CashBox; create a "substitute check" electronically, which will be charged to your checking account.
Online Banking	\$3.00	\$150	Real-Time	Load your CashBox directly from your bank account without sharing your banking information.
Credit Card	\$3.00	\$150	Real-Time	Load your CashBox directly from one of your credit cards and never share your card information with sellers.
e-mail Check	\$2.00	\$1,000	1 Day	Load your CashBox by sending a PDF image of your personal check, via email, made payable to Genie Gateway.
Fax Check	\$2.00	\$1,000	1 Day	Load your CashBox by sending an image of your personal check, by fax, made payable to Genie Gateway.
Mail	\$2.00	\$1,000	7 Days	Load your CashBox by sending a PDF image of your personal check, via email, made payable to Genie Gateway.

With Genie Gateway's Click to Connect your customer can:

- 1. Connect to you on your Toll-Free Genie Number, from anywhere in the US and Canada, free of charge
- 2. Send you GenieVOX Voice SMS (Voice Text Messages)
- 3. Send emails directly to your Genie Number with one click
- 4. Send you unlimited TEXT messages, from anywhere, free
- 5. Send you unlimited WAV or MP3 files free
- 6. Send you unlimited Faxes, from any web enabled device, worldwide, free of charge
- Send you unlimited Open Office, Microsoft Office, and many other types of documents, which are automatically converted to PDF attachments, from any web enabled computer, worldwide free of change

Your Genie Gateway is the absolutely UNIQUE web/email tool that links people to you, free of charge from ANYWHERE in the world!

- 1. The One-Click way for anyone in the online world to reach you or send you money
- 2. NEVER give up your privacy
- 3. Works in email messages, websites and social networks





With your Genie Gateway you get your own Virtual Assistant and the following 19 valuable features:

- Genie Gateway: Get all of the benefits of your own website and online multi media web-presence even if you do not have your own website...
- Genie CashBox: The faster safer way to pay and get paid online, via mobile devices, in store or by phone and send payments, without sharing financial information ...
- GenieCheck: Virtual Checking Account, the newest and safest way to send or receive money electronically. It has all the benefits of a traditional paper check, plus the added security of 24X7X365 FREE check verification, and the one of a kind ability to be sent by email.....
- **Text Messaging:** Receives text messages from anyone, anywhere, worldwide free of charge without giving out your cell number
- **Videos:** Display your video describing your goods or services online with one click....
- **Audio Updates:** Record a message using your telephone or upload any WAV or MP3 audio file describing your goods and services online
- PDF Documents: Display your brochures and documents online with one click....
- Opt-In App: Convert visitors into potential customers in two seconds...
- Search Engine Optimizations: Your customers, friends and business associates will be able to find you online by using Google, Yahoo, Bing and most other search engines....
- Toll-Free Number: Get your own toll-free number, good everywhere in the US and Canada....
- Call Screening: Genie answers your calls as your "personal assistant" and lets you know who's calling...
- Caller ID Blocking: Block unwanted calls with a single push of a button...
- Call FollowMe: Receive calls on your cell phone or any three alternate telephone numbers...

- **Group Messaging:** Send free voice and text messages to everyone in your Genie PhoneBooks...
- Voicemail: Access messages from any phone or online on any sound equipped device...
- **GenieMail:** Read your emails and hear your voicemail messages, see your faxes on your cell or any computer no matter where you are...
- **Virtual Fax Machine:** Receive faxes online as an email attachment anywhere, anytime...
- GenieMessenger: Unlimited free domestic and international messaging...
- **Virtual Conference Room:** Conference with up to ten people on any phone, anytime...

*All services Work with your existing cell phone or land line and computers, there's no need to change phone companies.



Genie Gateway is introduced at a disruptive price point of \$9.95 per month, with a \$1 trial period for the first month.

Activate a Genie of your choice in 3 minutes



To learn more about some of the many services provided on the Genie Gateway platform please click on:

- 1. http://GenieCashBox.com/Merchant
- 2. http://GenieChecking.com/Video
- 3. https://GenieCard.com/Video
- 4. http://GenieCashBox.com/brochure.pdf
- http://GenieCashBox.com/CellPP
- 6. http://GenieCashBox.com/GenieVox