



**For Immediate Release**

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**WWAG Introduces the Alternative Solution for Unbanked Households and Unbanked Merchants**

[Imagine having a checkbook that ties straight into the internet](#)

(Las Vegas, Nevada – April 20, 2015) WWAG (OTCBB: WWAG), parent of Summit Digital and Genie Gateway, a provider of cable television, high speed internet and related services to rural U.S. communities, and electronic payment services and unified communications to unbanked and under-banked merchants, consumers, and other emerging industries, announced today that it will introduce GenieChecking.

"7.7% of U.S. households are unbanked and 20% of U.S. households are underbanked," said WWAG CEO Thomas E. Skala, citing an October 2014 FDIC survey. "The new trend of unbanked merchants who need to deal with cash is creating an environment rich with both opportunities and problems. **GenieChecking is the solution!**"

"Imagine having checkbook that ties straight into the internet," Skala continued, "letting you literally e-mail a check to anyone - including yourself - with absolutely no risk of overdraft, forgery, or any of the other risks of an old-style checking account. Fully negotiable checks, payable against the funds in your Genie CashBox."

GenieChecks may be: printed and deposited as an ordinary check, negotiated in person at a participating financial institution, sent as e-mail attachments to third parties, printed and mailed to third parties either by the customer or by Genie Gateway, or printed and deposited electronically using any financial institution's "smart-phone" or other electronic deposit application.

### Sample GenieCheck



Security is also a stand-out feature of the GenieCheck system. News reports have highlighted the recent data-breach affecting millions of customers at one of the nation's largest retail chains, starting on the busiest shopping day of the year.

"This didn't have to happen!" Thomas Skala exclaimed. "The fact is that people just give away their most sensitive financial secrets to faceless vendors every day, both on the internet and at the checkout register."

"But there's absolutely no reason they should ever need to do so," Skala went on. "GenieChecking makes it completely unnecessary! Our latest internet video explains this from a customer perspective."

<https://www.youtube.com/watch?v=y-TUyYSluac>

WWAG CTO Stuart Scamman explained, "Traditional credit or debit card, and ACH processing involves at best your account number and other personal information to verify that you are who you say you are. Both of those go through the merchant's system, so anyone who hacks that system has

everything they need to spend your money. With GenieChecking hackers can look at the merchant's data all day long and never touch a dime of your money."

"GenieChecking is very secure," added Randall Skala, Vice President and COO of WWAG. "With an old-fashioned check, anyone who gets to even look at your check can see all the routing and account numbers they need to simply drain every penny from your account. GenieChecks, however, are tied into an instant verification system that validates each check against your pre-entered amount and designated payee – even if you EMAIL the check. Which of course you can't do at all with an ordinary check."

WWA Group intends to leverage this new technology to enhance its existing plan to consolidate the fragmented wireless broadband marketplace. Genie Gateway allows subscribers to make payments to and accept payments from third parties, online or by phone. Payments are processed electronically as peer-to-peer, cash transactions, and are not subject to traditional credit card merchant processing rules and regulations.

Tom Nix, president of Summit Digital, Inc., said that "Our plans are to introduce and advertise Genie Checking jointly with other cable television, high speed Internet and wireless Internet service providers (WISP's) to their subscribers, on their respective systems, as the next generation of unified services while creating a new way to build additional high margin revenues."

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### **About WWA Group, Inc**

WWA Group ([www.wwagroup.com](http://www.wwagroup.com)) (OTCBB: **WWAG**), a Nevada corporation incorporated in 1996, operates its cable business through Summit Digital Inc., which is a Multi-System Operator providing Cable TV, High Speed Internet and related services to customers in rural U.S. communities, a specific high-growth market within the Cable TV and High Speed Internet industry.

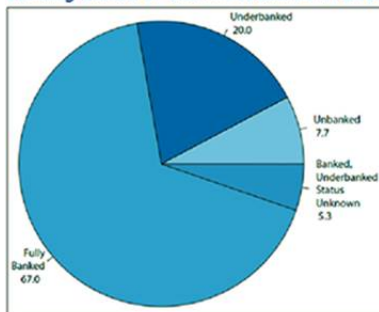
### **About the Genie Gateway**

Genie Gateway, WWAG's newly acquired subsidiary, offers WWAG's most forward-looking unified communications service to date. Blending products and services needed to operate a business, traditionally purchased from several vendors, into one seamless global service, the Genie Gateway is aimed squarely at businesses and individuals who want a fully rounded presence on the internet, without the cost and complexity of the build-it-yourself approach.

To learn more about some of the many services provided on the Genie Gateway platform please click on:

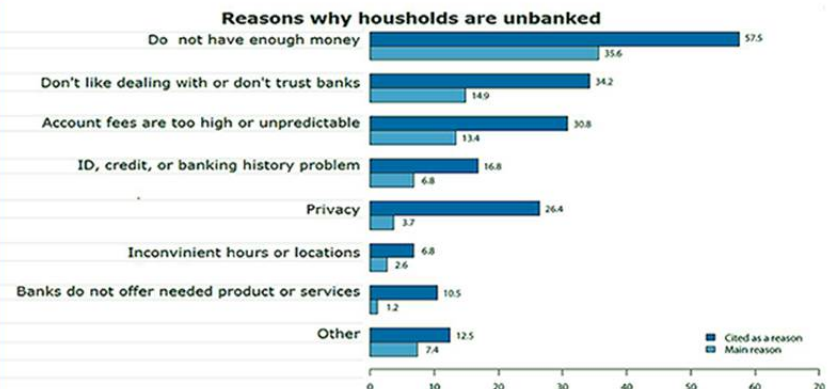
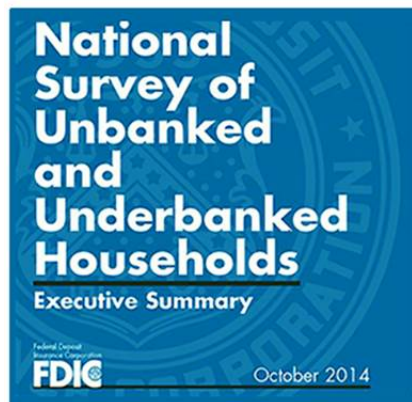
1. <http://GenieCashBox.com/Merchant>
2. <http://GenieCashBox.com/Consumer>
3. <https://www.youtube.com/watch?v=y-TUyYSluac>
4. <http://GenieCashBox.com/CelIPP>
5. <http://GenieCashBox.com/GenieVox>
6. <http://GenieCashBox.com/PayCash.wav>
7. <http://GenieCashBox.com/PayCheck.wav>
8. <http://GenieCashBox.com/BillPay.wav>
9. <http://www.allcom.com/userstories.php>

Banking Status of U.S. Households in 2013



**The alternative solution  
for Un-Banked Households  
and Un-Banked Merchants.**

7.7% of U.S. households are unbanked and 20% of U.S. households are under-banked (FDIC survey, October 2014). The new trend of un-banked merchants having to deal with cash is creating an environment rich with both opportunities and problems. **GenieChecking is the solution!**



Sign up for your FREE GenieChecking account now

 [Sign Up Free](#)

**Easy To Qualify**

- NO Activation Fee
- No Monthly fee
- No credit check
- NO employment Verification
- NO credit card needed
- No Bank account needed

- Imagine having checkbook that ties straight into the internet, letting you literally e-mail a check to anyone - including yourself - with absolutely no risk of overdraft, forgery, or any of the other risks of an old-style checking account. Fully negotiable checks, payable against the funds in your Genie CashBox.

- GenieChecks may be printed and deposited as an ordinary check, negotiated in person at a participating financial institution, sent as e-mail attachments to third parties, printed and mailed to third parties by either by you or by AllCom, or printed and deposited electronically using any financial institutions "smart-phone" or other electronic deposit application.

**Safe Harbor Statement**

This Press Release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the

Securities Exchange Act of 1934. These forward-looking statements are based on the current plans and expectations of management and are subject to a number of uncertainties and risks that could significantly affect the company's current plans and expectations, as well as future results of operations and financial condition. A more extensive listing of risks and factors that may affect the company's business prospects and cause actual results to differ materially from those described in the forward-looking statements can be found in the reports and other documents filed by the company with OTC Markets, Inc.'s OTC Disclosure and News Service. The company undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

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